

Vision, Mission, and Core Values

Vision:

"Jorakay - Creating construction innovation and service at international level to produce best customer experience and sustainable happiness for society."

Mission:

"Committing actively to product and service quality development in creative ways on the ground of social and environmental protection, generating a corporate strength and growth in sustainable ways, and valuing staff, clients, business partners directly and indirectly."

Core Values: "Jorakay DNA"

DNA No. 1:	Diligence
DNA No. 2:	Honesty
DNA No. 3:	Love the Company
DNA No. 4:	Teamwork
DNA No. 5:	"Good" Work Performance
DNA No. 6:	"Good" Person