

Message from the Chairman

"Jorakay" is a brand of cement products for construction and home care, innovated by Jorakay Corporation Co., Ltd. (formerly known as Cera C-Cure Co., Ltd.), established in 1992 by a group of 100% Thai individuals. We have pioneered and innovated new products across all categories, especially in cement adhesives and grouts that set new market standards, while consistently achieving the No.1 sales ranking with distributing capability through a network of over 4,000 domestic and international construction material stores.

"Jorakay" is committed to conducting business per the highest standards of integrity and ethics. The Company recognizes the importance of ethical conduct in fulfilling its duties. Beyond enhancing quality and business standards, the Company must maintain corporate governance and adhere to the principles of business ethics by promoting its directors, executives, and employees to work with integrity and conduct business honestly, transparently, straightforwardly, and in compliance with laws and relevant regulations, which will enable the Company to grow sustainably and be recognized, trusted, and relied upon by shareholders, customers, partners, employees, and all stakeholders.

Therefore, the Company has established this Code of Conduct to serve as a guideline or framework for directors, executives, and employees in their work. This Code of Conduct aligns with the Company's vision, mission, and core values, which are fundamental to sustainable business operations. Additionally, this Code of Conduct will serve as a standard and apply to directors, executives, and employees at all levels of the Company. The Company expects directors, executives, and employees to participate in adhering to this Code of Conduct by fulfilling their assigned duties. Directors, executives, and employees must acknowledge, understand, and strictly adhere to it to ensure that each individual's duties are performed efficiently, transparently, and with the Company's best interests and fairness to all stakeholders in mind.

(Mr. Suppaong Phetsuit)
Chairman of the Executive Committee
and President

(Mr. Kongkoon Arthasarnprasit)
Chairman

(Approved by the Board of Directors' Resolution on February 26, 2025)